



EDUWORLD GCC 2026

THE PREMIUM VIRTUAL EDUCATION EXPO

Connecting Global Education Providers with
GCC Students & Institutional Partners



Live Days:
9-10 October 2026



Format:
100% Virtual | English Supported by Arabic



Technology:
AI-Powered Matchmaking



ABOUT THE EXPO

EduWorld GCC 2026 connects GCC students, parents, and counselors with global universities and education providers. Visitors explore programs, compare study destinations, discover scholarships, join live sessions, and access content over 10 days.

EVENT HIGHLIGHTS

350+

Global Exhibitors

35+

Participating Countries

20,000+

Verified Leads Expected

- ✓ 50,000 Total Visitors Over 10 Days
- ✓ AI Matchmaking & Live Chat
- ✓ Video Meetings, Webinars & Q&A
- ✓ Session Replays & 10-Day Visibility

WHO EXHIBITS

- ✓ Universities & Colleges
- ✓ Language Institutes
- ✓ Scholarship Organizations
- ✓ Education Service Providers
- ✓ Training & Professional Development Centers

Accredited online universities, e-learning centers, and digital education institutes.

WHO VISITS

- ✓ High School, Foundation, Undergraduate & Graduate Students
- ✓ Parents exploring study options
- ✓ School Counselors & Advisors
- ✓ Education Consultants & Agencies
- ✓ Professionals seeking training & career advancement



EXHIBITOR BENEFITS AT A GLANCE

With a virtual booth, exhibitors enjoy:

- ✓ Branded booth with brochures, videos & program listings
- ✓ Live chat & one-on-one video meetings
- ✓ AI matchmaking with interested students
- ✓ Ability to host webinars or information sessions
- ✓ Real-time visitor analytics & lead reports
- ✓ Access to 20,000+ verified GCC leads
- ✓ Listing in the Exhibitor E-Booklet Guide
- ✓ 10 days of continuous visibility
- Full mobile & desktop access

EXHIBITOR PACKAGES

STANDARD PRICING

\$1,500 Virtual Booth | **\$450** Speaker Slot

Early confirmation ensures priority booth placement and maximum lead visibility.
Reserve your exhibitor package today

PARTICIPATING COUNTRIES (35+) – SHORT PRESENTATION

EduWorld GCC 2026 gathers leading global study destinations from the Gulf, Middle East, Asia, Europe, and North America.

COUNTRIES INCLUDE

Saudi Arabia, UAE, Qatar, Kuwait, Bahrain, Oman, Egypt, Jordan, Lebanon, Morocco, China, Hong Kong, India, Japan, South Korea, Malaysia, Indonesia, Turkey, Greece, Italy, Spain, Germany, Switzerland, France, Belgium, Poland, Lithuania, United Kingdom, United States, Canada, Australia, New Zealand – and more.

POWERFUL VIRTUAL EXPERIENCE

- ✓ Live chat & video meetings
- ✓ Webinars & destination sessions
- ✓ AI-powered recommendations
- ✓ Downloadable brochures & resources
- ✓ Session replays
- ✓ Full mobile / desktop access

MEDIA VISIBILITY

Exhibitors benefit from a comprehensive GCC-wide campaign that includes:

- ✓ Social media promotion
- ✓ Email outreach to students, parents, schools & counselors
- ✓ WhatsApp reminders
- ✓ Exhibitor E-Booklet exposure
- ✓ Podcast feature

CONTACT



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