



EDUWORLD GCC 2026

THE PREMIUM VIRTUAL EDUCATION EXPO

Connecting Global Education Providers with
Students Across the GCC and High-Potential
MENA Markets



Live Days:
09–10 October 2026



Format:
100% Virtual | Arabic & English



Technology:
AI-Powered Matchmaking



ABOUT THE EXPO

EduWorld GCC 2026 is a leading virtual education expo connecting students from the GCC and key MENA markets with top global universities. Explore programs, scholarships, and live sessions.

EVENT HIGHLIGHTS

120

Global Exhibitors

25

Participating Countries

20,000

Expected Visitors

- ✓ Video Meetings, Webinars & Q&A
- ✓ AI Matchmaking & Live Chat
- ✓ 10 Days of engagement

WHO EXHIBITS

- ✓ Universities & Colleges
- ✓ Language Institutes
- ✓ Scholarship Organizations
- ✓ Education Service Providers
- ✓ Training & Professional Development Centers

Accredited online universities, e-learning centers, and digital education institutes.

WHO VISITS

- ✓ High School, Foundation, Undergraduate & Graduate Students
- ✓ Parents exploring study options
- ✓ School Counselors & Advisors
- ✓ Education Consultants & Agencies
- ✓ Professionals seeking training & career advancement



EXHIBITOR PACKAGES

Virtual Booth

\$1,500 per event

- ✓ Branded booth with brochures & videos
- ✓ Live chat & video meetings
- ✓ AI matchmaking with students
- ✓ Host webinars & sessions
- ✓ Real-time analytics & lead reports
- ✓ 20,000+ GCC & MENA leads
- ✓ Exhibitor e-booklet listing
- ✓ 10 days of continuous visibility

Booth + Speaker

\$1,950 BEST VALUE

- ✓ All Virtual Booth features
- ✓ Dedicated speaking session
- ✓ Featured in the event program
- ✓ Session replay available for 10 days
- ✓ Live audience Q&A interaction
- ✓ Recording provided post-event
- ✓ Priority booth placement
- ✓ Cost saving vs. booking separately

Speaker Slot

\$450 per event

- ✓ Dedicated speaking session
- ✓ Featured in the event program
- ✓ Session replay available for 10 days
- ✓ Live audience Q&A interaction
- ✓ Brand visibility in session listings
- ✓ Recording provided post-event

COUNTRIES INCLUDE

Saudi Arabia, UAE, Qatar, Kuwait, Bahrain, Oman, Egypt, Jordan, Lebanon, Morocco, China, Hong Kong, India, Japan, South Korea, Malaysia, Indonesia, Turkey, Greece, Italy, Spain, Germany, Switzerland, France, Belgium, Poland, Lithuania, United Kingdom, United States, Canada, Australia, New Zealand – and more.

POWERFUL VIRTUAL EXPERIENCE

- ✓ Live chat & video meetings
- ✓ Webinars & destination sessions
- ✓ AI-powered recommendations
- ✓ Downloadable brochures & resources
- ✓ Session replays
- ✓ Full mobile / desktop access

MEDIA VISIBILITY

Exhibitors benefit from a comprehensive GCC-wide campaign that includes:

- ✓ Social media promotion
- ✓ Email outreach to students, parents, schools & counselors
- ✓ WhatsApp reminders
- ✓ Exhibitor E-Booklet exposure
- ✓ Podcast feature

CONTACT



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